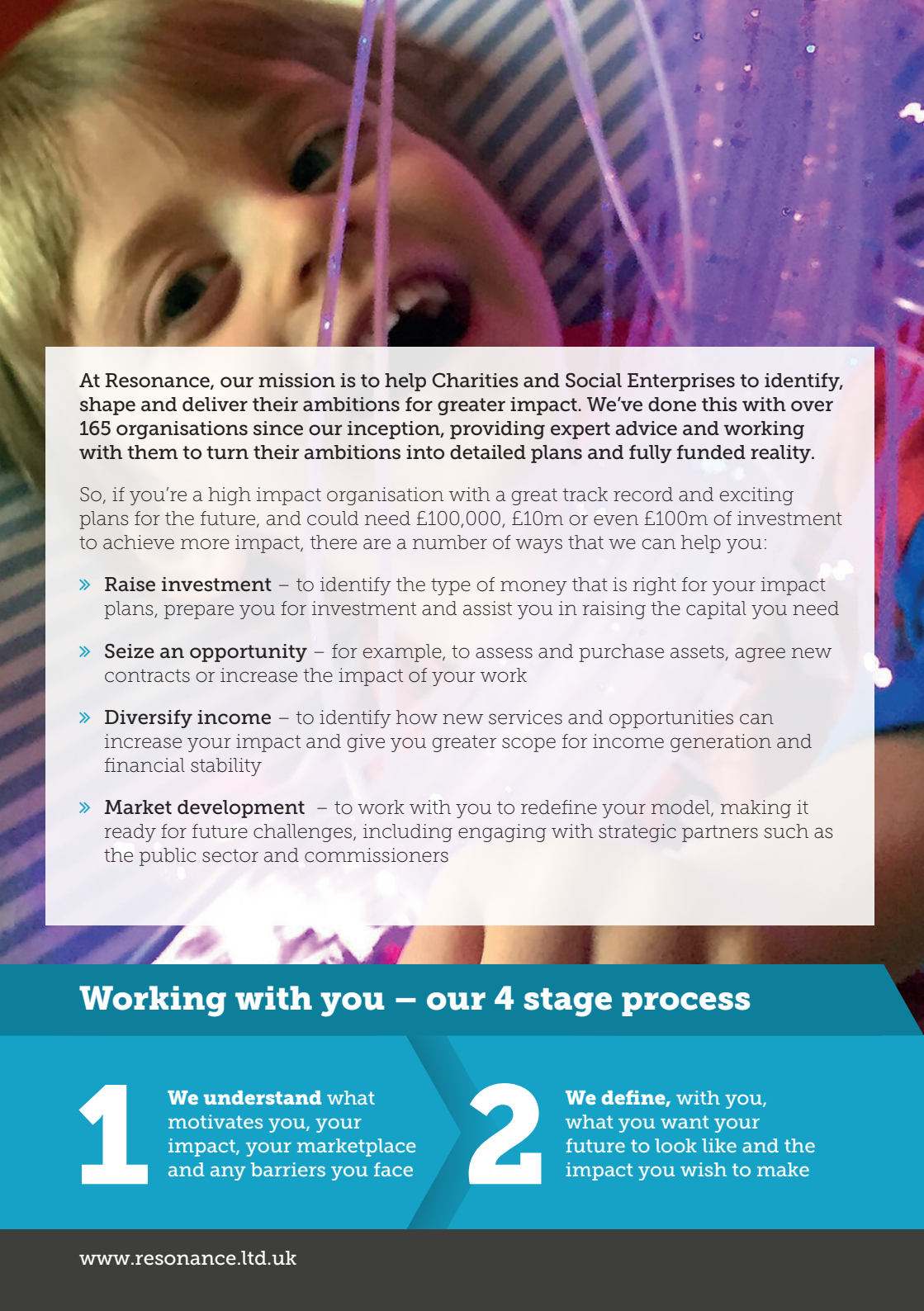


Are you a Charity or Social Enterprise with
**ambitions to make
even more of a
difference?**



resonance 



At Resonance, our mission is to help Charities and Social Enterprises to identify, shape and deliver their ambitions for greater impact. We've done this with over 165 organisations since our inception, providing expert advice and working with them to turn their ambitions into detailed plans and fully funded reality.

So, if you're a high impact organisation with a great track record and exciting plans for the future, and could need £100,000, £10m or even £100m of investment to achieve more impact, there are a number of ways that we can help you:

- » **Raise investment** – to identify the type of money that is right for your impact plans, prepare you for investment and assist you in raising the capital you need
- » **Seize an opportunity** – for example, to assess and purchase assets, agree new contracts or increase the impact of your work
- » **Diversify income** – to identify how new services and opportunities can increase your impact and give you greater scope for income generation and financial stability
- » **Market development** – to work with you to redefine your model, making it ready for future challenges, including engaging with strategic partners such as the public sector and commissioners

Working with you – our 4 stage process

1

We understand what motivates you, your impact, your marketplace and any barriers you face

2

We define, with you, what you want your future to look like and the impact you wish to make

Hear from some of those we've helped

BeyondAutism runs a pioneering education programme for children with autism. It links physical and social development with the latest research. They are dedicated to empowering people with autism to lead fuller lives through positive educational experiences, providing training for the people who work with them and support for their families and carers.

Resonance worked with the BeyondAutism team over the past few years to secure investment of £10 million; first £4.1m and more latterly a further £5.9m. The investment came in the form of a specialist social venture fund and two different banks. This has enabled them to acquire two new sites and grow from a small £1m turnover charity serving just 17 students and their families, to a £5m turnover charity working with over 80 students and their families. It also trains many people every year from around the country to learn effective techniques in helping young people to learn how to live as independently as possible.

London Community Land Trust provides genuine and permanently affordable homes, offering one way to address the growing gap in the housing market between people who qualify for social housing and those who can afford to buy a home on the open market.

The investment of £500,000 came from 129 investors via a community share issue and has helped London CLT develop a forecast pipeline of 184 homes. All homes will be permanently affordable based on local incomes and will house over 700 people who would otherwise not have a home in London of their own.



"Without Resonance, this deal would not have happened."

Karen Sorab
Chair, BeyondAutism



"The skills and heart Resonance put into this has meant we felt we are working with an organisation that shares similar values to us..."

Paul Regan
Chair, London CLT

3

We translate this into workable plans that attract investors and stakeholders

4

We arrange investment, from managing due diligence to helping you secure the right finance and partners

Why Resonance?

- ✓ **Experienced team** – based in locations nationwide, with social enterprise, charity and finance backgrounds
- ✓ **Broad expertise** – including property, energy, communities, health, education, rural and urban initiatives
- ✓ **Impact-led** – we are passionate about the transformational change you create
- ✓ **Inclusive process** – we listen first, and develop plans alongside you
- ✓ **Tried and tested tools** – whether for measuring impact, studying your business model or presenting finance, we have tools that get the job done efficiently
- ✓ **Cost effective** – our work is competitively priced for impact organisations
- ✓ **Over £120 million capital raised** for charities and social enterprises in last five years from over 400 investors
- ✓ **Expert deal arrangers** – as an FCA regulated firm, we make it easier to get the right investment for you

Find out more

If you are a charity or social enterprise with ambitious plans for the future, then get in touch with one of our team today and find out how we can help you.

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